Tendies.cash

Fair Meme Markets

Ticker cooldowns, on-platform token launch, and weekly staked platform fee participation.

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Fair Meme Markets, Ticker Protection, and Staked Platform Fees

Tendies.cash is a Robinhood Chain launchpad for permissionless token creation, early market discovery, and transparent fee participation. Anyone can deploy a token through the same public rails. Tickers get cooling protection after launch. The Tendies platform token is launched through Tendies.cash itself, then staked in weekly epochs to become eligible for a share of platform fee revenue.

tendies.cash · built on Robinhood Chain · platform token launched on-platform · weekly staking epochs

Important Notice

This whitepaper is informational only. It is not an offer, solicitation, recommendation, or invitation to buy, sell, stake, or hold any token, security, or financial instrument. It is not investment, legal, tax, accounting, or financial advice.

Tokens launched on Tendies.cash are speculative, volatile, and high risk. They may lose value, fail to find liquidity, or become impossible to sell. Staking the Tendies platform token does not guarantee any return, yield, distribution, or profit. Staking rewards, if any, depend on actual eligible platform revenue, the amount allocated to the staking rewards pool, total time-weighted stake, smart-contract functionality, operational constraints, and applicable law.

The staking model described here is not proof-of-stake protocol validation. It is a platform fee participation mechanism and should be reviewed separately from protocol staking guidance. U.S. SEC staff has addressed certain proof-of-stake protocol staking activities, but revenue-linked platform token staking can raise different considerations. Tendies.cash may modify, delay, disable, or replace any mechanic described here if required for security, compliance, operations, or user protection.

Executive Summary

Meme launchpads proved that people want fast markets, simple token creation, and live speculation around culture. They also proved the downside: copycat tickers, instant vamps, unclear provenance, weak user protection, and platform fees that flow away from the users who make the market active.

Tendies.cash keeps the fun and removes some of the worst friction.

The product has three core ideas:

1. **Simple token deployment.** A creator can deploy a token and market through the Tendies.cash interface.
2. **Ticker cooldown protection.** A ticker cannot be reused immediately after launch. The cooldown starts at one hour and increases as the original token gains market cap.

3. **Platform token staking and ecosystem recycling.** The Tendies platform token is deployed through Tendies.cash. Holders can stake it in weekly epochs and become eligible for 10% of eligible platform revenue allocated to the staking rewards pool. Tendies also targets routing 10% to platform token buybacks and burns, and 15% to ecosystem support.

The goal is not to make launchpads serious by removing their energy. The goal is to make them fairer, more legible, and better aligned.

1. Why Tendies.cash Exists

The first generation of meme launchpads made token deployment feel instant. That mattered. It lowered the cost of experimentation and let internet culture turn into a market in minutes.

But the same speed created predictable problems:

- **Ticker vamping.** A token that gets attention can be copied immediately with the same ticker or a confusingly similar one.
- **Weak first-launch protection.** Early momentum is easy to hijack before users can tell which token came first.
- **Revenue misalignment.** Platforms capture fees from user activity, while users often receive no direct participation in platform economics.
- **No shared standard.** Launches can feel permissionless but still opaque: users have to guess which deployment is canonical, which fees apply, and what happens after launch.

Tendies.cash is built around a different default: make the launch fast, but make the rules visible.

2. Core Product

Tendies.cash is a token launch and market interface on Robinhood Chain.

In the base flow, a creator chooses a token name, ticker, image, and description. The app prepares the deployment, creates the token and market through the factory, and records the launch metadata so users can inspect the token page, market data, creator wallet, contract address, and transaction history.

The product is designed for repeated use:

- deployment happens through the same public interface for everyone;
- token pages show contract addresses, market data, age, and creator information;
- trading activity is recorded and displayed through the Tendies interface;
- launch rules are enforced in software rather than hidden in social convention.

The Tendies platform token follows the same principle. It is not launched in a private side process. It is deployed through Tendies.cash, using the same visible rails the platform offers to every creator.

3. Ticker Cooldown Protection

Ticker protection is the first anti-vamp rule.

Every ticker starts with a minimum cooldown after launch. As a token gains traction, the cooldown increases. The purpose is simple: the first token to establish attention around a ticker should get a short protection window before another creator can reuse that exact ticker.

The cooldown is based on the previous launch's strongest observed market-cap and phase signal.

Previous launch state	Same-ticker cooldown
Peak market cap under $10,000	1 hour
Peak market cap at least $10,000 while still in bonding	2 hours
Post-bonding / graduated	4 hours
Peak market cap at least $250,000	24 hours

The rule normalizes tickers before comparison. For example, $TENDIES, tendies, and TENDIES are treated as the same ticker.

The cooldown is not meant to permanently reserve tickers. It is meant to reduce immediate confusion. Users should still inspect contract addresses, token pages, creator information, and market history before trading.

4. Platform Token Launch

The Tendies platform token is designed to be launched on Tendies.cash itself.

That matters for two reasons:

1. **The platform uses its own product.** The platform token launch demonstrates the same deployment flow, market surface, and transparency expected from every other launch.
2. **The staking system starts from an inspectable asset.** Users can see the token address, launch transaction, market page, supply rules, and staking contracts before participating.

The platform token does not guarantee governance rights, fixed yield, redemption rights, equity, or ownership of Tendies.cash. Its first described utility is eligibility for the staking rewards pool when staked under the rules below.

5. Staking Vault

The Tendies staking vault lets platform token holders stake tokens and become eligible for staking rewards.

The staking system uses weekly epochs. An epoch is a fixed seven-day accounting window. During an epoch, the contract tracks each wallet's time-weighted stake. After the epoch closes, eligible rewards for that epoch become claimable.

Time-weighted accounting means rewards are based on both amount and duration:

- staking more tokens increases the wallet's share;
- staking for more of the epoch increases the wallet's share;
- staking only at the final moment does not capture the same reward as staking through the full window;
- unstaking before the epoch ends reduces or ends the wallet's time-weighted participation for that epoch.

This is fairer than a strict all-or-nothing rule. A wallet that stakes for six days should not necessarily receive zero, but a wallet that stakes for five minutes should not receive the same treatment as a wallet that carried risk through the week.

6. Eligible Platform Revenue

Tendies targets recycling 35% of eligible platform revenue back into the Tendies economy:

Allocation	Target share of eligible platform revenue	Purpose
Staker Rewards Pool	10%	Weekly rewards for time-weighted platform token stakers
Buyback & Burn Pool	10%	Open-market platform token buybacks followed by permanent burns
Tendies Ecosystem Fund	15%	Support standout memes, creators, projects, and active communities
Treasury, operations, development, security, legal, and reserves	65%	Fund the platform, audits, infrastructure, compliance, support, and long-term operations

For the automated system, **eligible platform revenue** means on-chain protocol revenue that is actually received by the Tendies fee contracts and marked for the platform treasury after excluding amounts that do not belong to the platform.

Excluded amounts may include:

- creator fees or creator rewards;
- user refunds;
- gas reimbursements or relayer costs;
- third-party processing fees;
- taxes, chargebacks, or legally restricted funds;
- promotional budgets, grants, or non-recurring discretionary transfers;
- any revenue stream not yet connected to the on-chain fee splitter.

This narrow definition is intentional. It makes the 35% recycle model auditable. If revenue is not visible to the fee splitter or has not been routed into the allocation system, it should not be counted as automatically distributable staking, buyback, or ecosystem revenue.

Over time, additional revenue sources can be added if they can be routed, accounted for, and disclosed cleanly.

7. Buybacks, Burns, and Ecosystem Support

The Buyback & Burn Pool is designed to connect platform activity back to the Tendies platform token without promising price performance.

A target 10% of eligible platform revenue may be used to buy the Tendies platform token from the open market and permanently burn the purchased tokens. Buybacks and burns should be executed transparently, with transaction hashes and burn records published through Tendies.cash. Buybacks are intended to reduce circulating supply and align platform revenue with the platform token, but they do not guarantee token price appreciation.

The Tendies Ecosystem Fund receives a target 15% of eligible platform revenue. Its purpose is to support projects that make the platform more valuable: strong memes, original culture, transparent launches, active communities, and creators who continue building after deployment.

Ecosystem support may include:

- homepage or category placement;
- community competitions and prize pools;
- creator grants;
- trading campaigns or fee rebates;
- social amplification;
- matching reward programs;
- liquidity support where safe, disclosed, and operationally appropriate.

Support should be based on visible criteria rather than insider preference. Factors can include meme quality, community activity, holder distribution, organic volume, creator consistency, low scam signals, no obvious wash trading, no impersonation, and no ticker abuse.

8. Automated Weekly Distribution

The target architecture uses three core contracts:

1. **Fee Splitter.** Receives eligible on-chain platform fees and routes target allocations to staking rewards, buyback and burn, ecosystem support, and treasury.
2. **Staking Vault.** Holds staked platform tokens and records time-weighted stake by epoch.
3. **Rewards Distributor.** Finalizes weekly epochs and lets users claim rewards based on their epoch share.

The weekly flow:

1. Platform fees accrue through Tendies.cash activity.
2. Eligible platform revenue is routed to the Fee Splitter.
3. The Fee Splitter sends 10% of eligible revenue to the staking rewards pool.
4. The Staking Vault records each wallet's time-weighted stake during the epoch.
5. After the weekly epoch closes, rewards become claimable.
6. Users claim rewards from the Rewards Distributor.

If no tokens are staked during an epoch, the rewards allocation should roll forward to a later epoch rather than disappearing.

This structure avoids daily micro-distributions, which can be noisy, gas-inefficient, and hard for users to understand. Weekly epochs make rewards easier to audit and more meaningful to claim.

9. Why Weekly, Not Daily

Daily rewards sound more active, but they introduce more operational and UX complexity:

- more frequent accounting checkpoints;
- more contract interactions or keeper operations;
- smaller claim amounts on quiet days;
- more confusing reward changes from day to day;
- more opportunities for timing games.

Weekly epochs are a better default. They are short enough to feel active and long enough to smooth noise.

The system can still show estimated daily accruals in the interface, but settlement should happen weekly.

10. User Experience

The staking interface should make the rules obvious.

A user should be able to see:

- staked platform token balance;
- current epoch start and end time;
- estimated time-weighted share;
- rewards allocated to the current epoch;
- claimable rewards from closed epochs;
- historical rewards claimed;
- buyback and burn history;
- ecosystem fund allocations and recipients;
- warnings that rewards are variable and not guaranteed.

The interface should avoid presenting staking as fixed APY unless that number is clearly labeled as an estimate based on recent activity. A cleaner default is: "Your share of this epoch" and "Estimated rewards if current conditions continue."

11. Risk Framework

Tendies.cash should be clear about risk from the start.

Market risk. Tokens launched through Tendies.cash can be volatile and may lose most or all value.

Liquidity risk. A token may become difficult or impossible to sell.

Smart-contract risk. Factory, staking, fee splitter, and reward contracts may contain bugs or vulnerabilities.

Revenue variability. Staking rewards depend on platform activity and eligible revenue. Low platform activity can mean low or zero rewards.

Buyback risk. Buybacks and burns do not guarantee price appreciation, liquidity, or market support.

Ecosystem fund discretion. Ecosystem support requires judgment. Criteria and allocations should be disclosed, but the fund may still face disputes, perceived favoritism, or poor allocation decisions.

Regulatory risk. Platform fee participation can raise legal and regulatory questions. Tendies.cash may modify, pause, or discontinue staking or distributions if needed.

Operational risk. Early versions may require keeper actions, contract upgrades, or emergency controls to protect users.

The right standard is not "risk-free." The right standard is visible rules, transparent accounting, and honest disclosure.

12. Roadmap

Phase 1: Platform Launch

- Deploy the Tendies.cash launch interface.
- Enable token creation and trading.
- Enforce exact ticker cooldown protection.
- Publish token pages with clear contract and market data.

Phase 2: Platform Token

- Deploy the Tendies platform token through Tendies.cash.
- Publish token address, launch transaction, and market page.
- Publish staking contract specifications before activation.

Phase 3: Revenue Allocation Contracts

- Deploy the Staking Vault, Fee Splitter, Rewards Distributor, and allocation reporting tools.
- Route 10% of eligible on-chain platform revenue to the staking rewards pool.
- Route 10% to the Buyback & Burn Pool.
- Route 15% to the Tendies Ecosystem Fund.
- Use weekly epochs and time-weighted stake accounting.
- Open claimable rewards after each epoch closes.

Phase 4: Automation and Reporting

- Automate epoch finalization where safe.
- Publish weekly fee, rewards, buyback, burn, and ecosystem allocation reports.
- Add interface analytics for current epoch share, historical claims, rewards pool inflows, buybacks, burns, and ecosystem support.
- Consider adding more eligible revenue streams only when they are auditable.

13. Conclusion

Tendies.cash is a launchpad with rules users can understand.

It keeps token creation fast. It gives first tickers a cooling window. It launches the platform token through its own rails. It targets recycling 35% of eligible platform revenue into staking rewards, buybacks and burns, and ecosystem support. And it does so through visible rules that make fee participation easier to audit.

The thesis is simple: launchpads should be fun, but they should not be careless. The platform should not only extract from activity; it should let committed users participate in the fee loop they help create.

That is the Tendies model: fairer meme markets, transparent ticker protection, platform fees shared with stakers, supply reduction through burns, and direct support for the communities that make the platform worth using.

Appendix A: Ticker Cooldown Formula

Ticker comparison is normalized before applying cooldowns:

1. Trim whitespace.
2. Remove a leading $.
3. Convert to uppercase.
4. Remove non-alphanumeric characters.

The cooldown is calculated from the previous same-ticker launch:

Condition	Cooldown
Peak market cap under $10,000	1 hour
Peak market cap at least $10,000 while still in bonding	2 hours
Post-bonding / graduated	4 hours
Peak market cap at least $250,000	24 hours

If multiple same-ticker launches are inside the lookback window, the active lock with the latest expiration controls availability.

Appendix B: Staking Reward Formula

For each epoch:

epochRewards = eligiblePlatformRevenue * 10%

Other target allocations are:

buybackAndBurnPool = eligiblePlatformRevenue * 10%

ecosystemFund = eligiblePlatformRevenue * 15%

treasuryAndOperations = eligiblePlatformRevenue * 65%

Each staker earns based on time-weighted stake:

walletWeight = sum(stakedAmount * secondsStaked)

rewardShare = walletWeight / totalEpochWeight

walletReward = epochRewards * rewardShare

If totalEpochWeight is zero, the epoch reward allocation rolls forward.

Appendix C: Source Notes

1. U.S. Securities and Exchange Commission, Division of Corporation Finance, "Statement on Certain Protocol Staking Activities," May 29, 2025. https://www.sec.gov/newsroom/speeches-statements/statement-certain-protocol-staking-activities-052925
2. The staking model described in this paper is a platform fee participation design, not proof-of-stake validator staking. It requires separate legal and regulatory review before launch.